

Social Networking Training

Converting your social networks from personal to professional



<http://creativecommons.org/licenses/by-nc-sa/3.0/>

SHINY DOOR
CREATE OPPORTUNITY

Professional Use of Social Networks:

WHY?

Our Digital World

The Joy of Tech™

by Nitrozac & Snaggy



Signs of the social networking times.

SHINY DOOR
CREATE OPPORTUNITY

Professional Use of Social Networks:

How?

Watch, Listen, Learn



<http://www.pyzam.com/funnypictures>

SHINY DOOR
CREATE OPPORTUNITY



Experiment

SHINY DOOR
CREATE OPPORTUNITY

Focus on Relationships

Do business with this guy?



Or with this guy?



SHINY DOOR
CREATE OPPORTUNITY

Be Genuine



SHINY DOOR
CREATE OPPORTUNITY

The Privacy Line



http://www.priv.gc.ca/information/ar/02_04_07_e.cfm

SHINY DOOR
CREATE OPPORTUNITY



SHINY DOOR
CREATE OPPORTUNITY

facebook

SHINY DOOR
CREATE OPPORTUNITY

twitter

SHINY DOOR
CREATE OPPORTUNITY